



The Great Glen Ways Communication Strategy
Ro-innleachd Conaltraidh Slighean a' Ghlinne Mhòir

Project Newsletter

Iris a Phròiseact

January 2008
Am Faoilteach 2008

This newsletter is intended to provide information about implementation of the Great Glen Ways Communication Strategy. A separate leaflet is available which explains the background to the project and its aims. To obtain a copy of the leaflet, please contact the Project Officer.

During January 49 interpretation panels were installed at various sites throughout the Great Glen. A further six information panels will soon be installed at tourist information points and Tourist Information Centres.



If you can't get out into the Glen to see the interpretation facilities that have been provided, there will soon be links on the website so you can enjoy all the panels and can also view the project DVD. The project website can be found at

www.greatglenways.info.



The Project will host two events in March 2008:

Firstly there will be a press event to launch the Great Glen Ways into 2008. This event will feature the Project's **promotional DVD**, which will then be used for targeted marketing and publicity purposes, both within the U.K. and overseas.

Later in the month, 120 local school children will visit a number of venues throughout the Glen, where they will have the opportunity to enjoy the three Great Glen Ways - boot, boat and bike! They will also meet costumed historical characters to learn about subjects such as local history, folklore, natural history, geology and transport.



If you have any questions, ideas, or you want to know more about the project, please don't hesitate to contact the Project Officer, as follows:

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