



The Great Glen Ways Communication Strategy
Ro-innleachd Conaltraidh Slighean a' Ghlinne Mhòir

Project Newsletter *Iris a Phròiseact*

July 2007
An t- Iuchair2007

This newsletter is intended to provide information about implementation of the Great Glen Ways Communication Strategy, due for completion in December 2007. A separate leaflet is available which explains the background to the project and its aims. To obtain a copy of the leaflet, please contact the Project Officer.

Staff changes resulted in the appointment of a new Project Officer in January 2007. Ann Hackett can be contacted at the address given below.

Much work over the past six months has been behind the scenes. Detailed design of 49 interpretation and information panels is nearly complete. These will be installed in

the near future - onto the stone and timber structures that have already been erected at various sites. Some temporary full colour panels have been installed at certain busy locations. These are only draft versions of the final panels. The final versions will have full colour and stunning illustrations.



Information panels are also being prepared for installation at four Tourist Information Centres - Fort William, Fort Augustus, Drumnadrochit and Inverness. The purpose of these is to increase awareness of opportunities for walking, boating and cycling within the Glen. Hopefully they will encourage people to explore further and stay longer...

The old Great Glen Way termini stones - located at Inverness Castle and at the site of the Old Fort in Fort William - have been replaced with new larger stones. The old stones have found a new home at Abriachan Forest where they will be put to imaginative use!



The old metal road signs for the Great Glen Way are currently being replaced with new signs in the distinctive project colour. The last of the old brown national cycle route signs are coming down. These actions will facilitate better navigation for both cyclists and walkers.

One of the project's objectives is marketing and promotion of The Great Glen. For this purpose we are currently working to produce a high quality DVD. This is not a souvenir, but a marketing tool intended for widespread distribution to increase awareness of what the Glen has to offer.



Improved information about the project will soon be included on the Great Glen Way web-site: www.greatglenway.com.

Representatives of the project will be present at the Black Isle Show on August 1st and 2nd - visit the British Waterways tent.

If you have any questions, ideas or you want to know more about the project, please don't hesitate to contact the Project Officer, as follows:

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